



## **BUSINESS ADVISORY COMMITTEE SPONSORSHIP PACKAGE**



# 2024

We are excited to present our OMERACT Business Advisory Committee Sponsorship Package. Your support as a valued sponsor will help us achieve our mission and make a significant impact. We invite you to partner with us and be a part of this transformative journey.

PREPARED BY  
**OMERACT**

PREPARED FOR  
**EMD SERONO**



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# ABOUT OMERACT



OMERACT is a global, volunteer-driven, not for profit organisation committed to improving outcomes for patients with autoimmune and musculoskeletal diseases through advancing the design and quality of clinical studies.




Through rigorous methodology and our global Working Groups, OMERACT supports the development of Core Outcome Sets (COS), identifying patient and disease-relevant areas to be measured (domains) and the corresponding measurement instruments for use in clinical trials, including those for regulatory approval of new treatments.



# GOALS & OBJECTIVES

Industry sponsorship of OMERACT serves as a powerful catalyst for collaboration and mutual support between our independent international research organization and esteemed industry stakeholders in the field of rheumatology. Through strategic partnerships with industry leaders, we unlock immense potential to advance our mission.

The pivotal role of industry sponsorship in OMERACT is threefold:

-  Industry sponsorship provides crucial financial resources that enable OMERACT to conduct research, develop outcome measures, and host conferences and meetings. This financial support enhances OMERACT's ability to make a meaningful impact on outcome measurement research in rheumatology.
-  Industry sponsors bring valuable expertise and insights to the table, which contributes to the development and validation of outcome measures. Collaborating with industry allows OMERACT to draw on the industry's knowledge and experience, fostering a synergistic relationship that benefits both parties.
-  The collaboration between OMERACT and industry sponsors ultimately aims to improve patient outcomes in rheumatology. By working together, both parties can contribute to the development of meaningful and patient-centered outcome measures that have real-world applications in clinical practice.

# ACHIEVEMENTS



40 ACTIVE  
WORKING GROUPS



INTERNATIONAL  
STAKEHOLDER  
COMMUNITY OF 1400+



PATIENT  
ENGAGEMENT IN  
ALL ASPECTS



SPIRIT OF  
OMERACT



500+ PEER  
REVIEWED  
PUBLICATIONS



VIRTUAL  
CONSENSUS



FELLOW AND  
EMERGING LEADER  
PROGRAM



UPTAKE IN RA  
CORE SET

OMERACT stands as a trailblazing organization with a remarkable track record of over 30 years, leading the charge in advancing outcome measurement research in rheumatology. Its systematic and rigorous approach has yielded extraordinary achievements, developing and validating top-tier outcome measures that ensure the highest quality and reliability of data. Through international collaboration, OMERACT has harnessed the collective expertise of experts, researchers, clinicians, patients, and industry stakeholders, sparking unprecedented innovation in rheumatology research. The impact of OMERACT's core outcome sets cannot be overstated; they have become the gold standard in clinical trials, enhancing comparability and consistency across studies, and yielding more reliable and meaningful results.

OMERACT's conferences and meetings serve as epicenters of knowledge exchange, fostering unprecedented collaboration that is driving advancements in outcome measurement in rheumatology. As an influential organization, OMERACT's guidance and recommendations wield immense power, shaping the future of outcome measurement research in rheumatology on a global scale. By supporting OMERACT, industry stakeholders proudly display their unwavering commitment to evidence-based practice, patient-centered outcomes, and the relentless pursuit of progress in the field of rheumatology.

# MEET OUR BUSINESS ADVISORY COMMITTEE CO-CHAIRS

Meet our dynamic Business Advisory Committee Co-Chairs, the driving force behind OMERACT's financial sustainability and growth! With a shared passion for advancing patient outcomes in rheumatology, they lead our efforts to secure strategic sponsorship and partnerships. As passionate advocates, our BAC Co-Chairs represent OMERACT in external forums, promoting the importance of outcome measures in rheumatology research.



BAC CO-CHAIRS

**LEE SIMON**  
**MD, FACP, MACR**



**VIBEKE STRAND**  
**MD, FACP, MACR**

# MEET OUR MANAGEMENT TEAM

The OMERACT Management Group provide oversight of all OMERACT activities and operations. They are responsible for making key decisions, guiding the organization's policies & procedures, and ensuring its overall effectiveness. Each member wears two hats within OMERACT: one as a valuable member of the management team and another as a dedicated leader responsible for coordinating activities within their respective organizational sector to advance OMERACT's mission.

 <p><b>Peter Tugwell</b> MSc, MD, FRCPC Chair – OMERACT Ottawa, Canada</p>	 <p><b>Dorcas Beaton</b> BScOT, PhD Chair – OMERACT Methods Toronto, Canada</p>	 <p><b>Philip Conaghan</b> MBBS, PhD, FRACP, FRCP Deputy Chair – OMERACT Leeds, UK</p>
 <p><b>Catherine Hofstetter</b> Chair – OMERACT Patient Research Partners Toronto, Canada</p>	 <p><b>Lee Simon</b> MD, FACP, MACR Chair – OMERACT Finances Boston, USA</p>	

# WORKING GROUPS



OMERACT categorizes working groups into six thematic areas, each addressing unique facets of Core Outcome Set Development:

- 1. **Disease Theme:** focuses on specific health conditions, often within the realm of rheumatology but potentially extending to related fields. These groups aim to establish and refine Core Outcome Sets specific to the disease in question, which standardize the outcomes that should be measured in clinical trials and other types of research for that condition.

Adult Still's Disease

Calcium Pyrophosphate Deposition (CPPD)

Chronic Nonbacterial Osteomyelitis (CNO)

CTD-ILD

Foot & Ankle Disorders

Gout

Hand OA

Hip & Knee Osteoarthritis

Juvenile Idiopathic Arthritis

Myositis

Patient Outcomes in Longitudinal Observational Studies (POLOS)-

RA

Polymyalgia Rheumatica (PMR)

Scleroderma Vascular Disease

Shoulder Pain Outcome Measures

Sjögren's Disease

Systemic Lupus Erythematosus



# WORKING GROUPS

## CONTINUED

**2. Imaging & Biomarkers:** concentrates on the evaluation and endorsement of imaging techniques and biomarkers as reliable outcome measures in rheumatological research and clinical trials. These specialized working groups aim to integrate modern imaging technologies like MRI, ultrasound, X-ray, or CT scans, as well as biochemical markers detectable in blood, urine, or tissue samples, into the Core Outcome Sets developed for specific diseases or conditions.

- Juvenile Idiopathic Arthritis MRI (JAMRI)
- MRI Taskforce
- Synovial Tissues in RCT
- Ultrasound

**3. Bolt-On:** a supplemental measure that can be added to a parent instrument (such as a questionnaire or a set of clinical indicators) to make it more comprehensive or applicable to a particular population or context.

- Adherence
- Shared Decision Making

# WORKING GROUPS

## CONTINUED

**4. Domain Specific:** focuses on the in-depth exploration and understanding of specific domains, or areas of concern, that are critical for assessing patient outcomes in the field of rheumatology. These domains could include factors like pain, physical function, mental well-being, or other relevant domains that help to gauge the effectiveness of treatments and interventions.

- Glucocorticoid-Related Adverse Events
  - Pain
  - Remission in RA-patient perspective
  - Safety
  - Worker Productivity

**5. Composites:** focuses on the development, validation, and refinement of composite. A composite measure is a single score or index that combines multiple individual instruments or domains, offering a more holistic view of patient status.

- ANCA-Associated Vasculitis
- Behçet’s Syndrome
- Flares in OA
- Large Vessel Vasculitis
- Late Stage Knee & Hip OA Composite Measure
- Psoriatic Arthritis

# WORKING GROUPS

## CONTINUED

**6. Methodology:** primarily focused on the methodological aspects of developing, validating, and implementing Core Outcome Sets.

Composite Outcomes

Contextual Factors

Equity, Diversity & Inclusivity

Immune Related Adverse Events

Patient preferences to value health outcomes for RCT's

Surrogate Outcomes



# SPONSORSHIP OPTIONS

Below is a streamlined overview of the different sponsorship levels, their corresponding benefits, and the associated annual fees:

## PLATINUM

As a Platinum Corporate Partner, you gain unparalleled access and influence within the OMERACT community, offering an enriched experience and strategic visibility for your organization. Here's what the Platinum Sponsorship entails:



### PARTICIPATION

Two representatives from your company will secure seats on the OMERACT Business Advisory Committee, providing you a voice in pivotal decisions.



### INVITATION

Three guaranteed invitations to our biennial OMERACT Conference, a central hub for thought leadership in rheumatology outcome measures.



### REGISTRATION

Three waived all-inclusive conference registrations. This includes 4 nights' accommodation, all meals, and exclusive access to all sessions and networking events.



### VOTING

Five representatives will have the opportunity to participate with voting rights in our virtual OMERACT workshops, extending your reach and impact.



### ACCESS

Exclusive opportunity to present research ideas directly to the OMERACT Management Group, offering a unique platform for strategic discussions.



### FEATURED

Company's name will be prominently featured on the OMERACT website as a Platinum Corporate Partner, enhancing your brand's visibility and association with excellence in the field.



# GOLD

As a Gold Corporate Partner, you enjoy significant access and visibility within the OMERACT community, providing a valuable experience and important strategic presence for your organization. Here's what the Gold Sponsorship entails:



## **PARTICIPATION**

Two representatives from your company will secure seats on the OMERACT Business Advisory Committee, providing you a voice in pivotal decisions.



## **INVITATION**

One guaranteed invitation to our biennial OMERACT Conference, a central hub for thought leadership in rheumatology outcome measures.



## **REGISTRATION**

One waived all-inclusive conference registration. This includes 4 nights' accommodation, all meals, and exclusive access to all sessions and networking events.



## **VOTING**

Two representatives will have the opportunity to participate with voting rights in our virtual OMERACT workshops, extending your reach and impact.



## **FEATURED**

Company's name will be prominently featured on the OMERACT website as a Gold Corporate Partner, enhancing your brand's visibility and association with excellence in the field

# SILVER

As a Silver Corporate Partner, you receive meaningful engagement and recognition within the OMERACT community, offering a beneficial experience and a noteworthy strategic footprint for your organization. Here's what the Silver Sponsorship entails:



## **PARTICIPATION**

One representative from your company will secure a seat on the OMERACT Business Advisory Committee, providing you a voice in pivotal decisions.



## **INVITATION**

One provisional invitation to the OMERACT conference, subject to availability. Provisional registration per representative is \$7995usd.



## **VOTING**

One representative will have the opportunity to participate with voting rights in our virtual OMERACT workshops, extending your reach and impact.



## **FEATURED**

Company's name will be prominently featured on the OMERACT website as a Silver Corporate Partner, enhancing your brand's visibility and association with excellence in the field

# BRONZE

As a Bronze Corporate Partner for companies without approved products, you gain initial access and visibility within the OMERACT community, providing a foundational experience and an entry point for strategic engagement with the field. Here's what the Bronze Sponsorship entails:



## PARTICIPATION

One representative from your company will secure a seat on the OMERACT Business Advisory Committee, providing you a voice in pivotal decisions.



## INVITATION

One guaranteed invitation to our biennial OMERACT Conference, a central hub for thought leadership in rheumatology outcome measures.



## REGISTRATION

One waived all-inclusive conference registration. This includes 4 nights' accommodation, all meals, and exclusive access to all sessions and networking events.



## VOTING

One representative will have the opportunity to participate with voting rights in our virtual OMERACT workshops, extending your reach and impact.



## FEATURED

Company's name will be prominently featured on the OMERACT website as a Bronze Corporate Partner, enhancing your brand's visibility and association with excellence in the field

# THANK YOU



Thank you for considering OMERACT sponsorship. Your support is instrumental in advancing outcome measurement research in rheumatology and improving patient outcomes. Together, we can make a meaningful impact and elevate the field of rheumatology. We deeply appreciate your consideration and partnership in our mission.

## CONTACT US



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